

西九龍  
West Kowloon  
Waterfront Promenade  
海濱長廊

城市动员  
CITY  
MOBILI-  
ZATION

4/12/2009  
27/02/2010

# OPEN CALLS FOR SUBMISSIONS

## DEADLINE: 02 NOV 2009



“09 香港·深圳 城市 / 建筑 双城 年展”

“2009 Hong Kong & Shenzhen Bi-City Biennale of Urbanism\Architecture”



### OPEN CALL 4: Bring Your Own Botanist



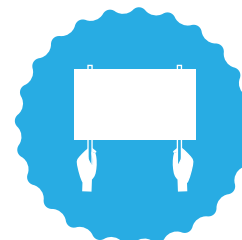
An open call for submissions focused on the greening of a standard shipping container.

The aim of this open call is to examine ecology and botany within the cityscape by encouraging the growth of vertical plantscapes as an integral component of the exhibition space for the HKSZ Biennale. In order to further investigate ideas of nature within our dense built environment, the Curatorial Team highly encourages submissions that provide the integration of a suspended landscape into an existing architecture. By allowing the work to act as a prototype to improve the well being of the city, its buildings, and its inhabitants, the open call invites you to insert your own proposal of a balanced habitat by revitalizing the often neglected blank vertical walls within the urban landscape.

[See Appendix 1]



### OPEN CALL 5: Bring Your Own Banner

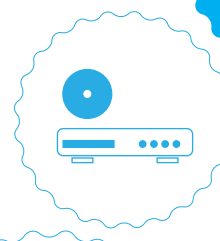
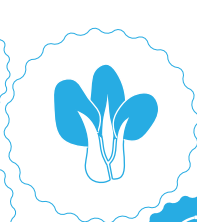
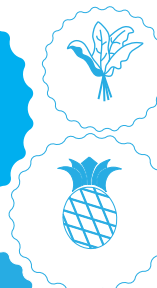
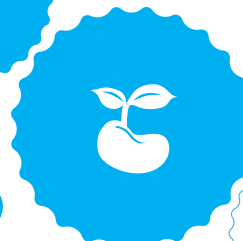
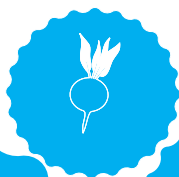


An open call for the submissions of creative large scaled art banners with visuals highlighting issues of ecology, cultural education, exchange, sustainability, or community and heritage.

The banners will be collected together to form a unique three dimensional installation along the West Kowloon Waterfront Promenade. The aim of this open call is to directly stimulate dialogue between designers and visitors regarding their vision towards the future metropolis of Hong Kong and Shenzhen. The Curatorial Team highly encourages submissions that are themed in the ‘City Mobilization’ vision, where ideas are exchanged to allow work from multiple disciplines to engage together to activate the site, and to embrace the creativity within the interdisciplinary practice of architecture, urbanism, art and culture. Afterwards the entire BYOBanners project will be recycled to form bags out of the banners.

[See Appendix 2]

# BYOB





December  
2009  
–  
February  
2010

Exhibition Venue:  
West Kowloon  
Waterfront  
Promenade

# City Mobilization : BYOB (Bring Your Own Biennale)

Marisa Yiu, Chief Curator (Hong Kong) 2009

'Bring Your Own Biennale' (BYOB) is a catchphrase, framework, and approach envisioned to stimulate our collective role in the creation of an innovative Bi-City Biennale between Hong Kong and Shenzhen. It calls for individual participation and networked collaboration – working within and outside boundaries to generate unexpected results. BYOB makes the process of cultural production transparent, an approach that relies on the citizens and the city's infrastructure for our Bi-City engagement. It is at once contextual but also reflective, a unique opportunity to speculate on what our impact on the metropolis could be. As such, we warmly invite everyone to make an imprint on the public cultural landscape of Hong Kong.

Our Biennale's central location in the future West Kowloon Cultural District provides an open platform for dialogue. By inviting inventive practices into the site, we will build upon people's interest and their participation to formulate this Biennale. Our Biennale is not a frozen, definitive statement comprised of vacant representations of architecture – but alive with debate, events, and activity inspired from performative practices. As Ou Ning states, 'It can be a city-wide carnival, an entertainment gala that engages all citizens. It doesn't have to happen in a certain museum or be limited to one place, rather, it can turn the whole city into an exhibition venue...' "City Mobilization" is an accessible and engaging event aiming at investigating the possibility of bottom-up mobilization and the organization of social life.' Our Biennale is about creating new tools, new ways of working, designing intelligence, and appropriating mechanisms that deal with direct feedback to engage the public. This 'public' is diverse and we embrace this diversity in the ownership of space- where public good, public space and the public domain can be re-conceptualized. Diversity within cities and the creation of cultural capital is complex, as exemplified by Sharon Zukin's critique on the 'representations of culture in public space' in parks, art museums, and city streets. Thus BYOB asks: how is public culture defined? Who has the right to experience, conceptualize and control culture? In essence we are publishing a real-time 'Users Manual' for this diversity, where the West Kowloon promenade site becomes a backdrop for creative speculation and dynamic ingenuity. We learn from people, from nature, from our daily interactions, and we are inspired by everyday practices,

appreciate the informality and spontaneity that rubs up against the rigid, the formal and the planned. Here we create ephemera and use weblogs as social levellers to share and exchange information in order to generate new models and paradigms which fully embraces the creative cultural practice of architecture, art and urbanism.

We seek to examine the issue of sustainability not only from a material vantage point but also from a social one. Respecting sensitive ecologies we not only look towards the organic farm, the wind farm, the solar farm, and the compost heap, but we intend to utilize our modest gains appropriately by generating socially sustainable practices of working. Construction for Shigeru Ban's paper tube shelters involves his overseas students teaching local students, spreading the knowledge laterally – but we then encourage the local students to invite their own professors, to teach them in order to ensure the continued distribution of the knowledge. Onsite mobility is supplied by way of an organic lunch for the energy source and a bicycle to provide a slight mechanical advantage. Once we have generated modest amounts of electricity we utilize energy-saving LED lights to power the art and illuminate the paths. Interdisciplinary design competitions seek out enduring self-sufficient systems which develop architectural prototypes as instruments to drive further engagement with a renewed focus on socially progressive models. By dynamically engaging the public we hope to learn directly from our own community, discover conscientious models of design, and showcase the collection of exemplars.

We ask you to help envision a new model metropolis that uses social capital as the main driving force. Whilst celebrating the 60th National anniversary, the 30th anniversary of Shenzhen as a Special Economic Zone, and the dynamic of the East Asian games this December, we seek more interaction. We believe the Pearl River Delta is a potential 'model', always testing and speculating its future. Hong Kong operates with efficiency,

# City Mobilization : BYOB (Bring Your Own Biennale)

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mediates, connects, it is at once global yet local. Yet, as a Biennale we will provoke and question our past to aspire for a unique future. How can Hong Kong develop further as a 'model' city - what is the 'next' Hong Kong after 2046? What happens when the border of the Frontier Closed Area reopens again next year? How will the relationship between Hong Kong and Shenzhen alter the entire region? Will Hong Kong's uniqueness accelerate further and be redefined once more? What visions can we produce that embrace the individual and the greater metropolis?

Our mode of operation is to condense information instead of only dispersing it. We want YOU to bring the qualities of Hong Kong and Shenzhen on to the site, to highlight the power of creative activism. We want YOU to contribute, speak-out and make your future cultural metropolis between Hong Kong and Shenzhen what you want it to be. This Biennale will form this speculation and use chatter, online 'twitter', exchange and dialogue to bring more to the site and more to the contemporary discourse of architecture, art and urbanism in the making of our cultural and social landscape. Most significant is the critical role of the individual, our voice and our independence as designers, curators, pedagogues and creative citizens. This biennale is about observing the subtle details in our urban environment: rediscovering the harbour's edge, redesigning the park, encouraging more street activity, recalling the significance of the sidewalk and the growth of grass. How does the individual and the collective relate to each other? How can we debate the social and cultural value of the 'city', the 'urban plan', 'architecture', 'artefacts' and 'product' in this complex negotiation? How can architecture and the making of cities highlight the nuances of elitism and populism? Can low and high culture be used proactively? Architecture must communicate openness, transparency and perform as active social register. This Biennale aspires to celebrate ownership and make oneself accountable in the design of your very own Biennale.

2009 Hong Kong & Shenzhen Bi-City Biennale of Urbanism/Architecture

Hong Kong Curatorial Team:

Marisa Yiu (Chief Curator), Co-founder eskyiu Ltd., New York, Hong Kong

Alan Lo (Curator for Arts, Events and City Integration), Co-founder Press Room Group, Hong Kong

Eric Schuldenfrei (Curator for Education, Film and Media), Co-founder eskyiu Ltd., New York, Hong Kong

Frank Yu (Curator for Architecture and Landscape), Director of Gravity Partnership Ltd., Hong Kong

Architectural/Planning team:

Claude Wong, Solomon Fong, Wang Ho (Gravity Partnership Ltd.)

Media/Fabrication team: Jiaxin Chum, Nick Gu

Curatorial Team Project Manager: Amber Young

Curatorial Coordinator: Chow Kayan, Janice Ho, Sze Pui Ki

[www.hkszbiennale.org](http://www.hkszbiennale.org)

[Appendix 1]

## OPEN CALL 4: Bring Your Own Botanist

An open call for submissions focused on the greening of a standard shipping container. The aim of this open call is to examine ecology and botany within the cityscape by encouraging the growth of vertical plantscapes as an integral component of the exhibition space for the HKSZ Biennale. In order to further investigate ideas of nature within our dense built environment, the Curatorial Team highly encourages submissions that provide the integration of a suspended landscape into an existing architecture. By allowing the work to act as a prototype to improve the well being of the city, its buildings, and its inhabitants, the open call invites you to insert your own proposal of a balanced habitat by revitalizing the often neglected blank vertical walls within the urban landscape.

### GENERAL REQUIREMENTS AND GUIDELINES:

- The exterior dimension of the shipping container to be greened for the Biennale is 20ft by 8ft by 8ft 6ins (L/W/H)
- Submissions should be focused on designing an additional layer onto the container, without modifying the existing container in any manner.
- Educational ideas and concepts of sustainability and recyclability should be incorporated into the design.
- The design should anticipate its use as a prototype and adaptability to locations across Hong Kong.
- The following principles should be considered in your submission of design of the container exteriors through the use of vertical plantscapes and other sustainable components:
  - Restoring a diverse ecology to the exhibition area
  - Addressing the aesthetics of sustainability and recyclability
  - Improving air quality through pollution adsorption and oxygen generation

### SUBMISSION REQUIREMENTS:

Statement of design intent, detailed scale drawings (1:10), concept sketches and renderings, photo collage of the vertical plantscapes onto the shipping containers demonstrating its use, material samples and mock ups, timeline for construction/deployment, detailed information of outside sponsorship, and a 1 page curriculum vitae. Please format submitted items to fit a bound A3 booklet; competition boards will not be accepted.

Each submission shall be sealed in an envelope labelled  
“Exhibitor Submission for 2009 HKSZ Bi-City Biennale of Urbanism\Architecture – Bring Your Own Botanist”

Email and Fax submissions will NOT be accepted.

### DEADLINE FOR SUBMISSION

TIME (5:00 pm) 2 November, 2009

A3 Submission booklets compiling the requirements above, full names (as stated in HKID/passport) and complete contact details of prospective exhibitor(s) should be delivered via post to:

The Hong Kong Institute of Architects  
ATTN: 2009 HKSZ Bi-city Biennale  
19/F, One Hysan Avenue  
Causeway Bay, Hong Kong



[Appendix 2]

## OPEN CALL 5: Bring Your Own Banner

An open call for the submissions of creative large scaled art banners with visuals highlighting issues of ecology, cultural education, exchange, sustainability, or community and heritage. The banners will be collected together to form a unique three dimensional installation along the West Kowloon Waterfront Promenade. The aim of this open call is to directly stimulate dialogue between designers and visitors regarding their vision towards the future metropolis of Hong Kong and Shenzhen. The Curatorial Team highly encourages submissions that are themed in the 'City Mobilization' vision, where ideas are exchanged to allow work from multiple disciplines to engage together to activate the site, and to embrace the creativity within the interdisciplinary practice of architecture, urbanism, art and culture. Afterwards the entire BYOBanners project will be recycled to form bags out of the banners.

### GENERAL REQUIREMENTS AND GUIDELINES:

- The art banners dimension is 3m (L) X 2m (W) (exact dimensions to be confirmed)
- Educational ideas and concepts of sustainability/ recyclability should be incorporated into the design
- The selected BYOBanners will be displayed in a customized billboard created around the existing car park area of the West kowloon Waterfront Promenade. Exact method of display will be determined by the Curatorial Team after the selection process has been completed.
- The dominant color should either be white or BYOB Blue in (CMYK 100/73/0/2) or (RGB 0/84/164) or Pantone HEXACHROME CYAN U.

### SUBMISSION REQUIREMENTS:

Statement of design intent, full banner design layout and a 1 page curriculum vitae. Please format submitted items to fit a bound A3 booklet; competition boards will not be accepted.

Each submission shall be sealed in an envelope labelled "Exhibitor Submission for 2009 HKSZ Bi-City Biennale of Urbanism\Architecture – Bring Your Own Banner"

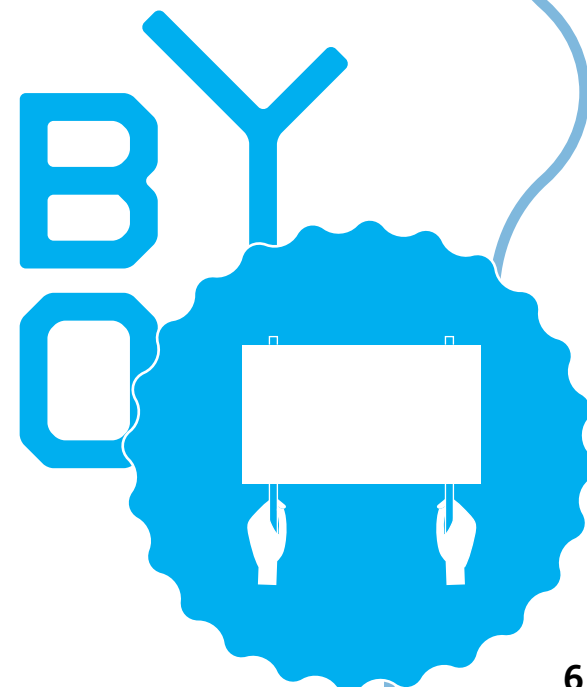
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Causeway Bay, Hong Kong



# 2009 Hong Kong & Shenzhen Bi-City Biennale of Urbanism \ Architecture

## OPEN CALL FOR SUBMISSIONS

Ref. No. (official use only): \_\_\_\_\_

### Contact Information 聯絡資料

|   |                        |
|---|------------------------|
| Name<br>(Mr./Mrs./Miss)   | 姓名<br>(先生/女士)          |
| Organization/ Company<br>團體/ 公司   |                        |
| Member* 會員*<br>HKIA <input type="checkbox"/> / HKDA <input type="checkbox"/> / HKIP <input type="checkbox"/> / Others 其他 (Please specify 請註明) |                        |
| Office Tel.<br>辦公室電話  | Residence Tel.<br>住宅電話 |
| Mobile phone/ Pager<br>手提電話/ 傳呼   | Fax<br>傳真              |
| Email<br>電郵   |                        |
| Correspondence Address<br>通訊地址  |                        |

### Entries Information 作品資料

|  |
|--|
| Please circle<br>請選擇<br><b>OPEN CALL 4: BYOBotanist / OPEN CALL 5: BYOBanner</b> |
| Title of Work<br>作品名稱  |
| Date<br>創作年份   |

I declare that the information given is correct, original and I fully understand and agree to abide by the terms and conditions announced by the organizer.

本人保證上述所填報之資料皆屬真確及原創，並對主辦當局公佈之條例完全清楚及願意遵行。

Signature

簽名

Date

日期

Private Ordinance: The personal data collected will be treated as confidential and will be used for this activity only.

私隱條例: 所收集的個人資料將保密處理，只作是次活動資料之用。

\* Remarks: Hong Kong Institute of Architects 香港建築師學會 (HKIA) / Hong Kong Designers Association 香港設計師協會 (HKDA) / Hong Kong Institute of Planners 香港規劃師學會 (HKIP)